

LIBRARY BOARD

LB 105 ADVOCACY PLANNING

Originating Document – BM-06-11/04

Effective Date – November 14, 2004

Last Modified –

1. Board's Role in Advocacy

The Board shall seek to ensure that:

- ✓ the community is aware of the importance of the library;
- ✓ the municipal council and administration fully understand the important role played by the library in the community;
- ✓ provincial and federal legislators respond to the needs of the public library community.

2. Advocacy Targets

2.1 Community

The Board shall endeavour to build and maintain good relationships with its clients and with community organizations which use library services, in order to ensure their continued support.

2.2 Municipal Council

The Board shall endeavour to represent the community's needs for public library service to municipal council on a continuous and consistent basis.