

County of Prince Edward Public Library enhances the County's main streets

Community Space for Everyone received My Main Street support to draw visitors and increase local vibrancy in Prince Edward County.

September 2024 – **Picton, ON** – The County of Prince Edward Public Library is pleased to announce that our "Community Space for Everyone" project was selected for My Main Street Community Activator support to enhance the outdoor space of the library.

As Picton grows as a community, there is a growing need for a centralized gathering space. The Public Library, facing Picton's main street, offers the perfect setting to establish 'place' in our community. The Community Space for Everyone project will support placemaking infrastructure including children's active play features, landscaping and furniture, and will bring musicians and performers to enliven the front lawn to build an attractive community space on Main Street.

Drop by the library to check out the space or visit <u>peclibrary.orq</u>.

My Main Street is built on the principle of supporting community economic development and creating vibrant and diverse neighbourhoods which will enhance the overall quality of life for residents while also promoting sustainable and inclusive community development. My Main Street is delivered by the Canadian Urban Institute (CUI), and supported by a Government of Canada investment through the FedDev Ontario) to foster the stabilization and revitalization of main streets across southern Ontario. Learn more about the My Main Street program at mymainstreet.ca.

Quotes

We're delighted to have the opportunity to offer programs outside the library in a space that is well-equipped and welcoming through landscaping, children's play equipment and more. We look forward to welcoming musicians and performers to enliven the space further."

- Barbara Sweet, CEO, County of Prince Edward Public Library

"Vibrant downtowns like Main Street in Picton remind us of the value of investing in 'place' and the importance of participating in activities that make our shared lives more productive, creative, and rewarding. The best thing about main streets is we all have one."

- Mary W. Rowe, CEO and President, Canadian Urban Institute









"CUI, with support from the Government of Canada, is investing in community projects, such as The County of Prince Edward Public Library "Community Space for Everyone". Projects like this attract visitors to our main streets, support local businesses, and revitalize our communities – helping shops, restaurants and local economies thrive. Together, we're building stronger, more vibrant communities."

- The Honourable Filomena Tassi, Minister responsible for the Federal Economic Development Agency for Southern Ontario

Associated Links

- The County of Prince Edward Public Library
- My Main Street
- Canadian Urban Institute
- FedDev Ontario

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Background:

About My Main Street: The My Main Street program has returned in 2024 with an additional Government of Canada investment, building on an initial investment in 2021, through the Federal Economic Development Agency for Southern Ontario (FedDev Ontario) to spur local economic recovery. To date, the initial 2021 investment has supported nearly 4,500 businesses and organizations, nearly 7,500 jobs and leveraged nearly \$19 million in additional investment. The funding aims to revitalize neighbourhood main streets with a









healthy retail mix while generating inclusive economic opportunities. The program now features two streams – the Business Sustainability Program stream and the Community Activator stream. My Main Street is delivered by the Canadian Urban Institute (CUI).

About Canadian Urban Institute (CUI): The Canadian Urban Institute is a leading organization dedicated to advancing urban solutions. CUI collaborates with city builders, researchers, and community leaders to create thriving, equitable, and sustainable urban spaces across Canada.

About FedDev Ontario: For 15 years, the Government of Canada, through <u>FedDev Ontario</u>, has worked to advance and diversify the southern Ontario economy through funding opportunities and business services that support innovation, growth and job creation in Canada's most populous region. The Agency has delivered impressive results, which can be seen in southern Ontario businesses that are creating innovative technologies, improving productivity, growing revenues, creating jobs, and in the economic advancement of communities across the region. Learn more about the impacts the Agency is having in southern Ontario by exploring our <u>investment profiles</u>, our <u>Southern Ontario Spotlight</u>, and FedDev Ontario's <u>X</u>, <u>Facebook</u>, <u>Instagram</u> and <u>LinkedIn</u>.





